



KSNV

Order / Rev:

104170

Alt Order #:

Product Desc: State Senate 3Q12

Estimate:

Flight Dates: 09/03/12 - 09/30/12

Original Date / Rev: 07/10/12 / 09/10/12

Order Type: GENERAL

Primary AE:

Kevin Goodell

Sales Office:

VEGS

Sales Region:

Local

Name:

Benny for Nevada

Buying Contact:

Billing Type:

Cash

Billing Contact:

Billing Calendar:

Broadcast

1930 Village Center Cir.

Billing Cycle:

EOM/EOC

Las Vegas, NV 89134

Agency Commission:

15%

Name: _____

Benny for Nevada *Revised*

Demographic: A25-54

New Business Thru:

Product Codes: PLC09

Order Separation:

Priority: **SELECT PRIORITY CODE**

Advertiser External ID:

Revenue Codes: POLITICAL/AGY, PCAN, GEN

Agency External ID:

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	14	\$7,700.00	\$6,545.00	0.00
Totals	14	\$7,700.00	\$6,545.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

[illegible]

Order / Rev: 104170
Alt Order #:
Flight Dates: 09/03/12 - 09/30/12

Advertiser: Benny for Nevada
Product Desc: State Senate 3Q12
Estimate:
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/03/12	09/30/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----	:30	0	\$375.003		0.00	NM	10	\$4,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 MT-T--- 3 \$375.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 4 KSNV 09/10/12-09/16/12 M-F Wheel 7-730pm MT-Th----- :30 (\$375.00) 0.00 NM See MG 1.15 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE Week: 09/17/12 09/23/12 MTWT--- 3 \$375.00 0.00 Week: 09/24/12 09/30/12 M--T--- 2 \$375.00 0.00															
N 2	KSNV	09/03/12	09/30/12	NFL Pre-Game / FNA NFL Pre-Game	CM	445p-515p (4:45 PM-5:15 PM)	-----	:30	0	\$900.003		0.00	NM	4	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S 1 \$900.00 0.00 Week: 09/10/12 09/16/12 -----S 1 \$900.00 0.00 Week: 09/17/12 09/23/12 -----S 1 \$900.00 0.00 Week: 09/24/12 09/30/12 -----S 1 \$900.00 0.00															
													Totals	14	\$7,700.00